

**China Goes Global Conference**  
**October 8-10, 2012**  
**Detailed Conference Program**

**Tuesday, October 9, 2012**

**10:15 - 11:45 am Session 1** (5<sup>th</sup> Floor, Nye A,B,C)

**Panel 1A: Trade Policy** (5<sup>th</sup> Floor, Nye A)

Chair: Xiaolang Li, Georgia Tech, USA

*The Impact of Recent Changes in Trade Policy on China and Global Clothing and Textiles*

\*Eun Jin Hwang, Indiana University of Pennsylvania, USA

*Has the Chinese Growth Model Changed? A View from the Credit Market*

\*Risto Herrala, Bank of Finland/BOFIT, Finland

Yandong Jia, People's Bank of China, China

*Diplomacy and Investment - the case of China*

\*Jianhong Zhang, Nyenrode Business University, Netherlands; YNUFE, China

Jiangang Jiang, Zhejiang University, China

Chaohong Zhou, Tilburg University, Netherlands

**Panel 1B: Institutions and IBV** (5<sup>th</sup> Floor, Nye B)

Chair: Hans Jansson, Linnaeus University, Sweden

*How can China invest in countries where others are expropriated?*

Song Qianru, University of Chile

\*Rodrigo Wagner, Tufts University and CID-Harvard (USA)

*The impact of corporate strategy and host country's institutions on corporate sustainability of MNCs' foreign subsidiaries: A case study of Minmetals*

\*Xueli (Charlie) Huang, RMIT University, Australia

Ling (Irene) Deng, RMIT University, Australia

*Another Look at Institutional Influences on the rise of Made-in-China Multinationals*

\*Xiaohua Yang, University of San Francisco, USA

Clyde Stoltenberg, Wichita State University, USA

**Panel 1C: CSR, Labor Market and Ethics (5<sup>th</sup> Floor, Nye C)**

Chair: William Hua Wang, Euromed Management, France

*New Drivers of Corporate Social Responsibility: a case study in China*

Gaston Fornes, University of Bristol, UK; ESIC Business and Marketing School, Spain

\*Belen Lopez, ESIC Business and Marketing School, Spain

Melanie Bierens de Haan, University of Bristol, UK

*Effects of Relocation on working conditions in Chinese Firms*

Anna-Maria Schneider, Humboldt-University Berlin, Germany

\*Christoph Lattemann, Jacobs-University Bremen, Germany

Stefan Altmann, Humboldt-University Berlin, Germany

**1:30 - 3:00 pm    Session 2 (5<sup>th</sup> Floor, Nye A,B,C)**

**Panel 2A: Government and Firms (5<sup>th</sup> Floor, Nye A)**

Chair: Xiaohua Yang, University of San Francisco, USA

*Crouching Tiger, Hidden Dragon: On a State-Stewardship View on Chinese Firms' Internationalization*

Hao Liang, CentER, Tilburg University, the Netherlands

\*Bing Ren, School of Business, Nankai University, China

Sunny Li Sun, Bloch School of Management, University of Missouri - Kansas City, USA

*SEZs Go Global: The Internationalization of Chinese Industrial Policy*

\*Nikia Clarke, Oxford University, UK

*Strength within Boundaries: Nanxun and China's Small Town Heritage*

\*Hanchao Lu, Georgia Institute of Technology, USA

**Panel 2B: Book Panel Discussion (5<sup>th</sup> Floor, Nye B)**

Chair: Robert Lee, Diaz, Reus & Targ LLP, United States

*China's Geography: Globalization and the Dynamics of Political, Economic, and Social Change*

\*Gregory Veeck, Western Michigan University, USA

Clifton W. Pannell, University of Georgia, USA

Christopher J. Smith, University at Albany, SUNY, USA

Youqin Huang, University at Albany, SUNY, USA

*China's Energy Relations with the Developing World*

Carrie Currier, Texas Christian University, USA

\*Manochehr Dorraj, Texas Christian University, USA

*Subsidies to Chinese Industry: State Capitalism, Business Strategy and Trade Policy*

\*Usha Haley, Massey University, New Zealand  
George Haley, University of New Haven, USA

*Chinese International Investments,*

Ilan Alon, Rollins College, USA  
\*Marc Fetscherin, Rollins College, USA  
Philippe Gugler, University of Fribourg, Switzerland

*Small Town; Big Company*

\*Paul Ross, Alcatel-Lucent Shanghai Bell, China

**Panel 2C: Corporate Governance** (5<sup>th</sup> Floor, Nye C)

Chair: Nikia Clarke, Oxford University, UK

*Dressing Up for Premium: A New Perspective on Cross-Listing from China*

Walid Busaba, University of Western Ontario, Canada  
\*Lin Guo, Suffolk University, USA  
Zhenzhen Sun, Siena College USA  
Tong Yu, University of Rhode Island and Shanghai University of Finance and Economics, USA

*Corporate Ownership and the pattern of China's outward FDI*

Alessia Amighini, University of Eastern Piedmont, Italy  
\*Roberta Rabellotti, University of Pavia, Italy  
Marco Sanfilippo, European University Institute, Italy

*Different Worlds of Organizing in Chinese Companies located in Denmark: A literature review and a suggestion of how to study the issue*

\*Ann Westenholz, Copenhagen Business School, Denmark

**3:30 - 5:00 pm    Session 3** (5<sup>th</sup> Floor, Nye A,B,C)

**Panel 3A: Government, Resources and Negotiation Power I** (5<sup>th</sup> Floor, Nye A)

Chair: Christoph Lattemann, Jacobs University, Germany

*The China's Government Procurement International Trade Negotiation in the Electric Energy Sector with WTO members*

\*Stéphane Coudé, Paris Dauphine University

*Reregulation of China's Rare Earth Production and Export*

\*Yujia He, Georgia Institute of Technology, USA

*China-ASEAN Free Trade Area — A Case Study of China's Pursuit of Economic Diplomacy in Post-Crisis Globalization*

Shamsul Khan, University of South Australia, Australia

\*Lei Yu, University of South Australia, Australia

**Panel 3B: Discussion: China and Africa** (5<sup>th</sup> Floor, Nye B)

Chair: Fei-Ling Wang, Georgia Institute of Technology, USA

- Yazhong Huang, Council on Foreign Relations, USA
- John McIntyre, Georgia Institute of Technology, USA
- Fei-Ling Wang, Georgia Institute of Technology, USA
- Jianwei Wang, University of Wisconsin-Stevens Point, USA
- Haiyan Xu, Fudan University, China
- Yawei Liu, Carter Presidential Center, USA

**Panel 3C: Firms Internationalization Strategy I** (5<sup>th</sup> Floor, Nye C)

Chair: Wenxian Zhang, Rollins College, USA

*The Location Choice of Chinese Foreign Direct Investment in the United States: Determinants and the Effect of Mode of Entry*

\*John Anderson, Drake University, USA / Durham University, UK

Dylan Sutherland, Durham University, UK

*Re-examining the internationalisation process of emerging market multinationals: Evidence from Chinese firms in Australia*

\*Robert Jack – Macquarie University, Australia

Karl (Lijun) Qin – Macquarie University, Australia

*Chinese State Owned Enterprises Go Global*

Ilan Alon, Rollins College, USA

Shen Jun, China Executive Leadership Academy Pudong, China

\*William Hua Wang, Euromed Management, France

Jennifer Jokl and Liyang Liu, Undergraduate students at Rollins College, USA

## **Wednesday, October 10, 2012**

**9:45 - 11:15 am Session 4** (5<sup>th</sup> Floor, Nye A,B,C)

**Panel 4A: Government, Resources and Negotiation Power II** (5<sup>th</sup> Floor, Nye A)

Chair: Gayle Allard, IE Business School, Spain

*China's Energy Diplomacy in Central Asia: An Emerging Superpower?*

\*Janet Xuanli Liao, University of Dundee, UK

*China's Rare Earth Sector – between domestic consolidation and global hegemony*

\*Reinhard Biedermann, Tamkang University, Taiwan (ROC)

**Panel 4B: Firms Internationalization Strategy II** (5<sup>th</sup> Floor, Nye B)

Chair: Robert Lee, Diaz, Reus & Targ LLP, United States

*The reorganization of auto production: A network analysis of FDI and international trade*

Alessia Amighini, University of Eastern Piedmont, Novara, Italy

\*Sara Gorgoni, University of Greenwich Business School, UK

*Dynamics of Integration Management in Chinese Cross-border M&A: A Longitudinal View based on the Learning Perspective*

Yipeng Liu, University of Mannheim, Germany

Shlomo Tarba, The Open University, Israel

\*Huiyao Wang, Center for China & Globalization, China

*From Debut to Debacle: The Case of The Florida Splendid China*

\*Wenxian Zhang, Rollins College, USA

**11:30 - 1:00 pm Session 5** (5<sup>th</sup> Floor, Nye A,B,C)

**Panel 5A: Cultural Differences** (5<sup>th</sup> Floor, Nye A)

Chair: Sten Söderman, Stockholm University, Sweden

*Cognitive distance and obstacles to business success- the experience of Chinese companies in Germany*

\*Yue-fang Si, Justus Liebig University Giessen, Germany

Ingo Liefner, Justus Liebig University Giessen, Germany

*Organizational Attractiveness of Chinese Multinational Corporations in Europe and the U.S.A.*

\*Terry Alkire, Central Washington University, USA & Skema Business School, France

\* indicates panel presenter

*An examination of 'country of origin' effect: Evidence from Chinese multinational enterprises*

\*Judith Shuqin Zhu, The University of Newcastle, Australia

Cherrie Jihua Zhu, Monash University, Australia

**Panel 5B: Geopolitics (5<sup>th</sup> Floor, Nye B)**

Chair: Julian Chang, Harvard University, USA

*Exploring Seven Mythical Questions on China in Africa: A Decadal Review of controversial Conclusions*

\*Ado Abdoukadre, Laval University, Canada

Zhan Su, Laval University, Canada

*Chinese Foreign Direct Investment in the EU: A Tsunami or a Drop in the Ocean?*

\*Duncan Freeman, Brussels Institute of Contemporary China Studies, VUB, Belgium

*A Different Kind of Investor? Chinese FDI in Latin America*

\*Gayle Allard, IE Business School, Spain

*Investor-State Conflict, Sovereign Immunity, and the Curious Case Against Chinese Investment in the DRC*

\*Pamela N. Phan, Stanford Law School, USA

**Panel 5C: Firms Internationalization Strategy III (5<sup>th</sup> Floor, Nye C)**

Chair: Susan Lackman, Rollins College, USA

*Chinese traditional Brands for the World*

\*Waldemar Pfoertsch, Pforzheim University, Germany

Bei Rebecca Yang, CEIBS, China

*'Icarus Paradox' or 'Verto in Prosperum': Chinese Internet Firms, B-Models, and Internationalization*

\*Syed Tariq Anwar, West Texas A&M University, USA

**2:00 - 3:30 pm    Session 6 (5<sup>th</sup> Floor, Nye A,B,C)**

**Panel 6A: Outward Foreign Direct Investments (5<sup>th</sup> Floor, Nye A)**

Chair: Anand Raman, Harvard Business Review, United States

*Outward Direct Investment: A New Dimension of China's Globalization*

\*Tong Li, Milken Institute, USA

\* indicates panel presenter

*Why firms employ different internationalisation strategies? - Evidence from China*

\*Meng Song, Aston University, UK

Jun Du, Aston University, UK

Nigel Driffield, Aston University, UK

*How large Chinese companies establish international competitiveness in other BRICS-the case of Brazil*

\*Hans Jansson, Linnaeus University, Sweden

\*Sten Söderman, Stockholm University, Sweden

**Panel 6B: Firms Internationalization Strategy IV** (5<sup>th</sup> Floor, Nye B)

Chair: Syed Tariq Anwar, West Texas A&M University, USA

*Multi-nationality and performance effects of internationalization: China OFDI from the portfolio perspective*

Jeremy Clegg, University of Leeds, UK

Hsin-Mei Lin, National Chi Nan University, Taiwan

Hinrich Voss, University of Leeds, UK

\*I-Fan Yen, National Chi Nan University, Taiwan

*Global Value Chains and a Survival Path for OEM Enterprises: Toy Industry in China*

Chen Dezhi, Shanghai Jiaotong University, China

\*William Xiaojun Wei, Grant MacEwan University, Canada

Daiping Hu, Shanghai Jiaotong University, China

Fanhua Wang, Shanghai Jiaotong University, China

*Emerging-market MNEs investing in Europe. A typology of subsidiary global-local connections*

Elisa Giuliani, University of Pisa, Italy

Sara Gorgoni, University of Greenwich, UK

Christina Günther, Max Planck Institute of Economics, Germany

\*Roberta Rabellotti, University of Pavia, Italy

*Program Subject to Change*