



Frontiers of Innovation

Celebrating 20 Years of Innovation in Government

PROGRAM AT A GLANCE

Monday, March 31

7:00 pm **Forum Event**

Tuesday, April 1

8:30 – 9:30 am **Setting the Context for the Conference and Keynote Speaker**

10:00 – 11:45 am **Panel 1
Innovations in Governance: Ethics and Accountability in the Public Sector**

12:15 – 1:30 pm **Keynote Speaker and Lunch**

2:00 – 3:45 pm **Panel 2
Innovations in Participation: Citizen Engagement in Deliberative Democracy**

4:00 – 5:45 pm **Panel 3
Innovations in Global Health: New Approaches to Neglected Diseases**

7:00 pm **Keynote Speaker and Dinner**

Wednesday, April 2

8:30 – 10:30 am **Roundtable
Government Innovation and Social Justice**

11:00 – 12:45 pm **Panel 4
Innovations in Emergency Management: Making Governments Flexible and Responsive**

2:00 – 2:30 pm **Keynote Address**

2:45 – 4:30 pm **Panel 5
The Future of Innovation: 21st Century Models of Governance**

4:45 – 5:30 pm **Closing Session**

Ash Institute for Democratic Governance and Innovation
Frontiers of Innovation: Celebrating 20 Years of Innovation
in Government
March 30–April 2, 2008



Frontiers of Innovation

Celebrating 20 Years of Innovation in Government

AGENDA

Sunday, March 30

12:00 – 6:00 pm **Conference Check-In**
Hyatt Regency Hotel Lobby

Monday, March 31

10 am, 1 pm, 3 pm **Harvard Tours for Early Arrivals**

12:00 – 5:00 pm **Conference Check-In**
Hyatt Regency Hotel Lobby

4:00 – 8:00 pm **Buffet**

5:00, 5:30, 6:00 pm **Buses Leave for Forum Event**

7:00 pm **Forum Event**
Harvard Kennedy School

Democracy, Good Government and Development: Mexico, An Experience in Latin America

The Honorable Vicente Fox Quesada, Former President of Mexico

Introduction

Professor Gowher Rizvi, Director of the Ash Institute,
Harvard Kennedy School

Tuesday, April 1

7:00 – 8:15 am

Breakfast Buffet

8:30 – 9:30 am

**Setting the Context for the Conference and
Keynote Speaker**

Welcome

Professor Gowher Rizvi, Director of the Ash Institute,
Harvard Kennedy School

Innovation in Government

Keynote Speaker

The Honorable Thomas J. Vilsack, Former Governor of Iowa, USA

Introduction

Professor Stephen Goldsmith, Director of Innovations
in American Government, Ash Institute, Harvard Kennedy School

9:30 – 10:00 am

Break

10:00 – 11:45 am

Panel 1

**Innovations in Governance: Ethics and
Accountability in the Public Sector**

10:00 – 10:40 am

Presentations by Innovators

Context Setter

Professor Kenneth Winston, Harvard Kennedy School

Innovators

Ms. Stephanie Hirsch, Director SomerStat,
Somerville, Massachusetts, *The Next Step for Stat Programs: Using
Real-time Data for Municipal Management*, USA

Ms. Aruna Roy, Cofounder MKSS, *The Role of Mazdoor Kisan
Shakti Sangathan (MKSS)*, India

The Honorable Frederick Sumaye, Former Prime Minister of
Tanzania, *Drastic Measures to Eliminate Corruption*, Tanzania

10:40 – 11:00 am

Question and Answer

11:00 – 11:45 am	Small Group Discussion
11:45 – 12:15 pm	Break
12:15 – 1:30 pm	Keynote Speaker and Lunch <i>The Coproduction of Governance: Civil Society, the Government, and the Private Sector</i> Keynote Speaker Mr. Fazle Abed, Founder and Chairperson of BRAC (Building Resources Across Communities), Bangladesh Chair Professor Amartya Sen, Harvard University
1:30 – 2:00 pm	Break
2:00 – 3:45 pm	Panel 2 Innovations in Participation: Citizen Engagement in Deliberative Democracy
2:00 – 2:40 pm	Presentations by Innovators Context Setter Professor Archon Fung, Harvard Kennedy School Innovators Mr. Richard Dobson, Founder of Asiye Etafuleni, <i>Incorporating the Informal Sector into Urban Planning</i> , South Africa Mr. Robert Miller, Director of the Minneapolis Neighborhood Revitalization Program, <i>Revitalizing Urban Cities Through Resident Empowerment</i> , USA Dr. Henry Tam, Deputy Director of Community Empowerment Delivery, <i>Together We Can Tackle the Power Gap</i> , UK
2:40 – 3:00 pm	Question and Answer
3:00 – 3:45 pm	Small Group Discussion
3:45 – 4:00pm	Break

4:00 – 5:45 pm

Panel 3
Innovations in Global Health: New Approaches to Neglected Diseases

4:00 – 4:40 pm

Presentations by Innovators

Context Setter

Professor William C. Clark, Harvard Kennedy School

Innovators

Dr. Maria Freire, President of The Albert and Mary Lasker Foundation, *TB Alliance: A Public-Private Partnership to Develop Accessible and Faster-Acting TB Medicines*, USA

Bennett M. Shapiro, M.D., Chair of the DNDi North America Board of Directors, *Building Partnerships to Ensure Needs-Driven Research and Development*, USA

Nicole Szlezák, M.D., Doctoral Fellow at Harvard University, *Prize4Life: A Nonprofit Search for a Cure for ALS*, USA

4:40 – 5:00 pm

Questions and Answers

5:00 – 5:45 pm

Small Group Discussion

5:45 – 7:00 pm

Exhibit and Break

5:45 – 6:30 pm

Book Signing

Editor, *Innovations in Government: Research, Recognition, and Replication*

Professor Sandford Borins, Canada

7:00 pm

Keynote Speaker and Dinner

The Dubai Experience of Government Innovation

Keynote Speaker

His Excellency Nabil Alyousuf, Executive President of the Dubai School of Government

Introduction

Professor Graham Allison, Director, Belfer Center for Science and International Affairs, Harvard Kennedy School

Wednesday, April 2

7:00 – 8:15 am

Networking Breakfast

8:30 – 10:30 am

**Roundtable
Government Innovation and Social Justice**

Introduction

Professor Gowher Rizvi, Director of the Ash Institute,
Harvard Kennedy School

Discussants

Ms. Rhoda Kadalie, Executive Director of the Impumelelo
Innovations Award Trust, South Africa

Ms. Cecilia Kinuthia-Njenga, Founder of the Mashariki Innovations
in Local Governance Awards Program (MILGAP), East Africa

Professor Gonzalo Portocarrero Maisch, Director of the Participation
and Local Management Program, Peru

Ms. Amy Besaw Medford, Director of the Honoring Nations
Program at the Harvard Project on American Indian Economic
Development, Harvard Kennedy School

Professor Peter Spink, Director of the Public Management and
Citizenship Program at the Getulio Vargas Foundation,
São Paulo, Brazil

Professor Yang Xuedong, Assistant Director of China Local
Governance Innovations Program, China

Summation

Professor Peter Spink, Director of the Public Management and
Citizenship Program at the Getulio Vargas Foundation in
São Paulo, Brazil

10:30 – 11:00 am

Break

11:00 – 12:45 pm

Panel 4
Innovations in Emergency Management: Making Governments Flexible and Responsive

11:00 – 11:40 am

Presentations by Innovators

Context Setter

Professor Arnold M. Howitt, Harvard Kennedy School

Innovators

Mr. Mihir Bhatt, Honorary Director of All India Disaster Mitigation Institute, *A Campaign for Safer Schools*, India

Mr. James Schwartz, Fire Chief of Arlington, Virginia, *Incident Management Systems: An Organizational Template for Operational Coordination*, USA

Professor Lan Xue, Executive Associate Dean of School of Public Policy and Management at Tsinghua University in Beijing, *Reporting and Responding to Emergencies in Nanning City*, China

11:40 – 12:00 pm

Question and Answer

12:00 – 12:45 pm

Small Group Discussion

12:45 – 1:00 pm

Break

1:00 – 2:00 pm

Networking Lunch

2:00 – 2:30 pm

Keynote Address

Innovation in the 21st Century

Keynote Speaker

Professor David T. Ellwood, Dean of Harvard Kennedy School

Introduction

Professor Jane Mansbridge, Harvard Kennedy School

2:30 – 2:45 pm

Break

2:45 – 4:30 pm

Panel 5
The Future of Innovation: 21st Century Models of Governance

2:45 – 3:25 pm

Three Presentations by Innovators

Context Setter

Professor Elaine C. Kamarck, Harvard Kennedy School

Innovators

Professor Lee Bowes, CEO, America Works, *Shifting the Paradigm of Public Policy Delivery: The Role of America Works*, USA

Mr. Carlo Flamment, President of Formez International, *The Role of BouniEsempi.it*, Italy

Professor Maryantonett Flumian, Senior Fellow at the Graduate School of Public and International Affairs, University of Ottawa, *Identity Management: Unlocking the Door to Multijurisdictional Collaboration Transforming Service*, Canada

3:25 – 3:45 pm

Question and Answer

3:45 – 4:30 pm

Small Group Discussion

4:30 – 4:45 pm

Break

4:45 – 5:30 pm

Closing Session

4:45 – 5:15 pm

Lessons Learned for the Global Innovators Network

Mr. Jorrit de Jong, Ash Insitute Research Fellow, Harvard Kennedy School

5:15 – 5:30 pm

Concluding Remarks

Professor Gowher Rizvi, Director of Ash Institute, Harvard Kennedy School

5:30 – 7:00 pm

Closing Reception

7:00 pm

End of General Conference

Panel Descriptions in Brief

Panel 1

Innovations in Governance: Ethics and Accountability in the Public Sector

While many nations around the world now recognize that corruption is a major impediment both to economic growth and to the formation of a fair and orderly society, there remains no consensus about either its causes or its remedies. In order to generate effective and enduring anti-corruption measures, it is essential to identify the design principles underpinning productive innovations in public sector accountability. On this panel, we will explore three successful initiatives at local, regional, and national levels of government to uncover strategies for increasing transparency and enhancing competence of leaders in the public sector.

Panel 2

Innovations in Participation: Citizen Engagement in Deliberative Democracy

Democratic governance depends on citizen participation to mitigate corruption, harness public energy, and remain responsive to community needs. Citizen activism can be a productive check on the expansion of special interests as the public determines where its government's priorities should lie. Both in developing and developed countries, innovators continue to explore a range of strategies engaging communities to deliver social services, defuse conflict, improve public sector accountability, and raise public opinion about quality of governance. This panel will examine several such innovations to consider new ways to engage citizens in building fair and effective government.

Panel 3

Innovations in Global Health: New Approaches to Neglected Diseases

Global health care has undergone momentous changes in the last decade as a host of new organizations, many of them public-private partnerships, has emerged outside of traditional multilateral institutions (such as the World Health Organization). One focus of these organizations is the so-called “neglected diseases”—a group of infections including yellow fever, tuberculosis, and cholera—that are widespread in the developing world but generally receive little research investment. Using case studies of new approaches to these illnesses, this panel will evaluate recent system-wide reforms in health care research to determine the successes of these innovations.

Roundtable

Government Innovation and Social Justice

There are few places in the world where everybody starts from a level playing field. On the contrary, concerns with social, economic, racial, ethnic, and gender inequalities—amongst others—are a constant theme and a constant challenge. For most of the second half of the twentieth century, it was felt that greater economic development and better government services would in time lead to a reduction in differences. Unfortunately, as report after report has pointed out, that has not proved to be the case. Increasingly, governments are being asked

to “put people first” and to look at services in terms of their contribution to the construction of citizenship and the effective guarantee of individual and collective rights. Social justice has become a transversal theme, a question to be asked of all areas of public policy provision. In this panel, members of the Liaison Group for Innovations in Governance and Public Action will take a critical look at the progress being made.

Panel 4

Innovations in Emergency Management: Making Governments Flexible and Responsive

In the wake of national and international disasters like the 9/11 terrorist attacks and the 2004 tsunami, emergency management strategies that minimize loss of life and restore service delivery quickly are at a premium. Governments must have flexible policies in place to meet the particular human, social, and financial challenges of unexpected and catastrophic events. The participants in this panel will analyze their emergency management experiences to develop procedures for creating disaster policy and for collaborating with citizens once a disaster has occurred.

Panel 5

The Future of Innovation: 21st Century Models of Governance

Governments around the globe are seeking strategies to make their outmoded and unwieldy bureaucracies smaller and more cost effective and responsive to the needs of citizens. Public servants are looking to the private sector and to civil society to find ways to govern by network or by market, which is a promising development; but these innovations must also be monitored to ensure effectiveness of implementation. This panel will explore ways to generate governance structures that are flexible enough to meet the twenty-first century’s challenges without replicating the twentieth century’s soaring costs and ineffective policy implementation.