



# Mobilize.org Snapshot

- Mobilize.org is a national 501(c)3 organization that empowers Millennials to create the democracy that we want to inherit.
- Our mission: Mobilize.org improves the way democracy works by investing in Millennial-driven solutions.
- Mobilize.org was founded in 2002 on the campus of UC Berkeley by 10 students. It has since grown into a national movement with tens of thousands of Millennials in every state.
- Mobilize.org has held 8 Democracy 2.0 Summits over the past 3 years, in which 1,500 Millennials have participated directly, and over 10,000 online via social media and webcasting efforts.
- Since 2007, Mobilize.org has distributed 21 Democracy 2.0 Awards totaling more than \$100,000.

“Collaborating with like-minded individuals who share the same experiences and current challenges was inspiring.”

- Lee Lim, Director of Memberships – Student Veteran’s Network + Beyond the Welcome Home Summit Participant

"Mobilize.org improves the way democracy works. What a statement that is. Bold. Innovative. Exciting. And true. By empowering Millennials- America's largest generation, by numbers (80 million strong) to identify new solutions to systemic community and national problems, Mobilize.org is ensuring that our democracy is strengthened. Democracy 2.0 is not only a guiding star for Mobilize.org- it is a bedrock principle, deeply embedded within the inner workings of the organization. Among mobilizers, one quantity is contagious: a desire to solve problems, think outside of the box to discover new solutions and allow future generations to inherit a democracy that works better."

- Chris Golden, CEO & Co-Founder of myImpact.org + Summit Participant

“As a college student, I came to the summit feeling a disconnect between me and my like-minded peers, I left the summit, driven with a network of support from all over the country.”

- Kimmy Rohrs, Program Associate + MROI Summit Participant

## Who are the Millennials?

- Born between the years 1976 – 1996
- Tech savvy
- Tattooed
- Relaxed work-ethic
- More diverse and racially tolerant
- Highly educated

To improve the way **democracy** works by  
investing in **Millennial**-led solutions.

