

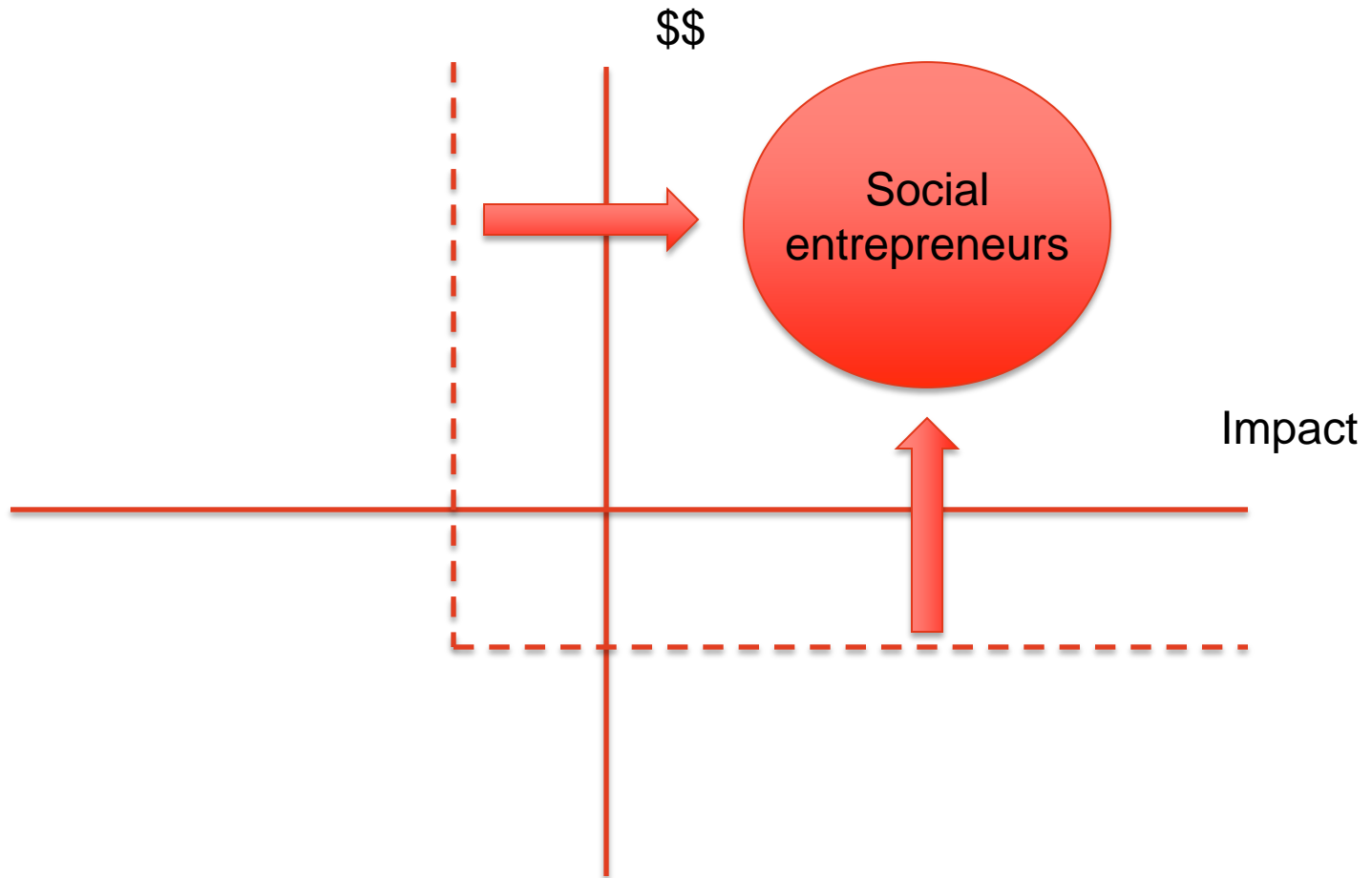


BULL CITY
FORWARD

INNOVATE FOR THE GREATER GOOD.

Social Innovation as Economic Development
Social Innovation Project
April 19, 2011

bCF target audience



BCF Mission Statement:

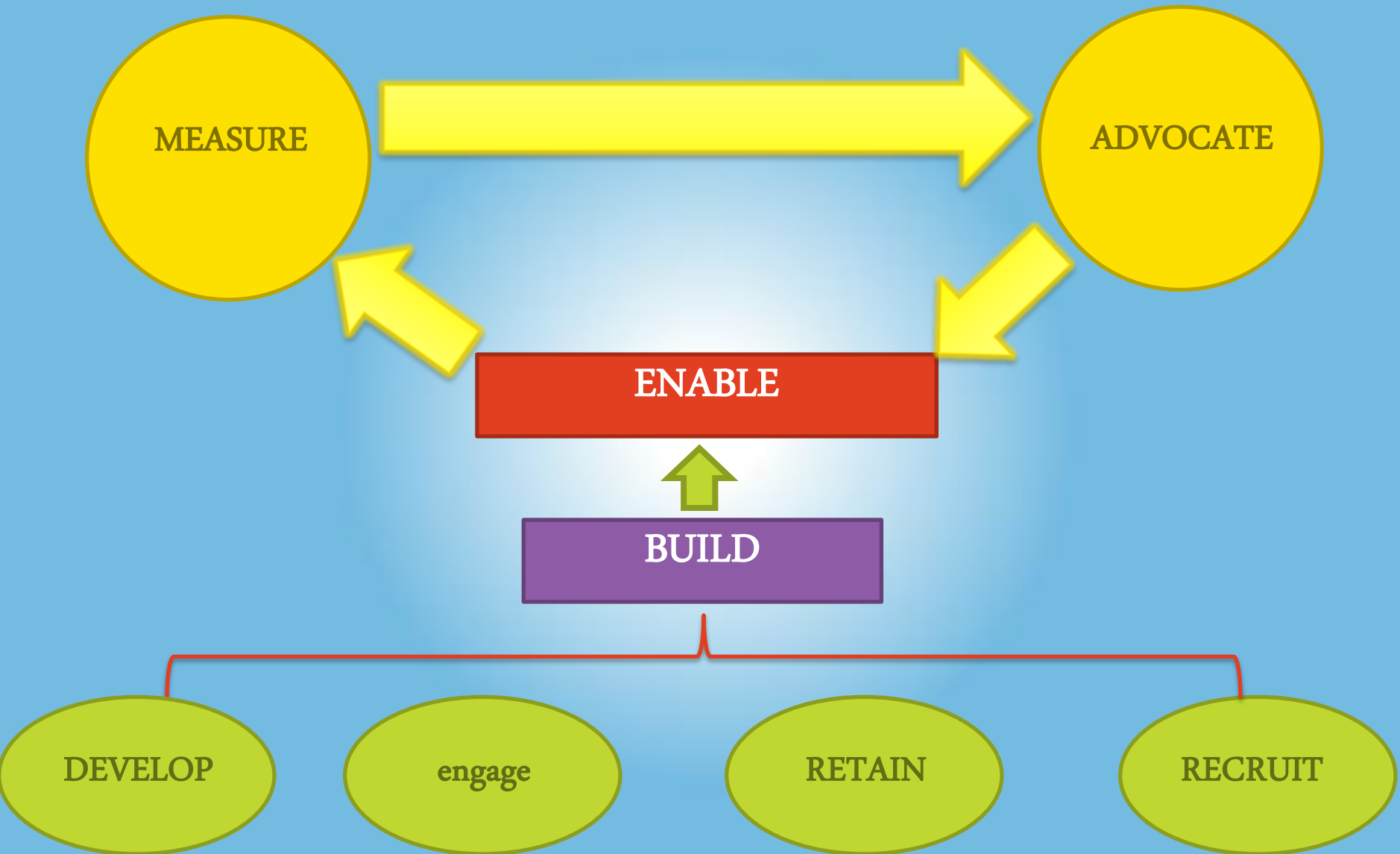
Enabling local entrepreneurs to create world changing solutions

The Problem: emerging entrepreneurs...

- Knowledge/ confidence
- Strong networks (and willingness to collaborate)
- Critical business skills
- Access to talent
- Scale-up capital
- Clear metrics to prove impact

In short, local high impact entrepreneurs lack the support they need to reach their full growth potential.

ECOSYSTEM STRATEGY

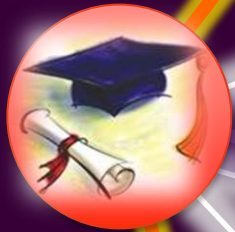


TARGET OUTCOMES

- 
- ✓ entrepreneurial opportunities for Durham youth
 - ✓ retention of entrepreneurial talent
 - ✓ citizen engagement in entrepreneurial solutions
 - ✓ density of social enterprise cluster in Durham
 - ✓ local jobs & tax base
 - ✓ economic growth and diversification
 - ✓ investment in local enterprises
 - ✓ social impact
 - ✓ support at local, state, and national level

K-12

City/Chamber



Universities



Financing



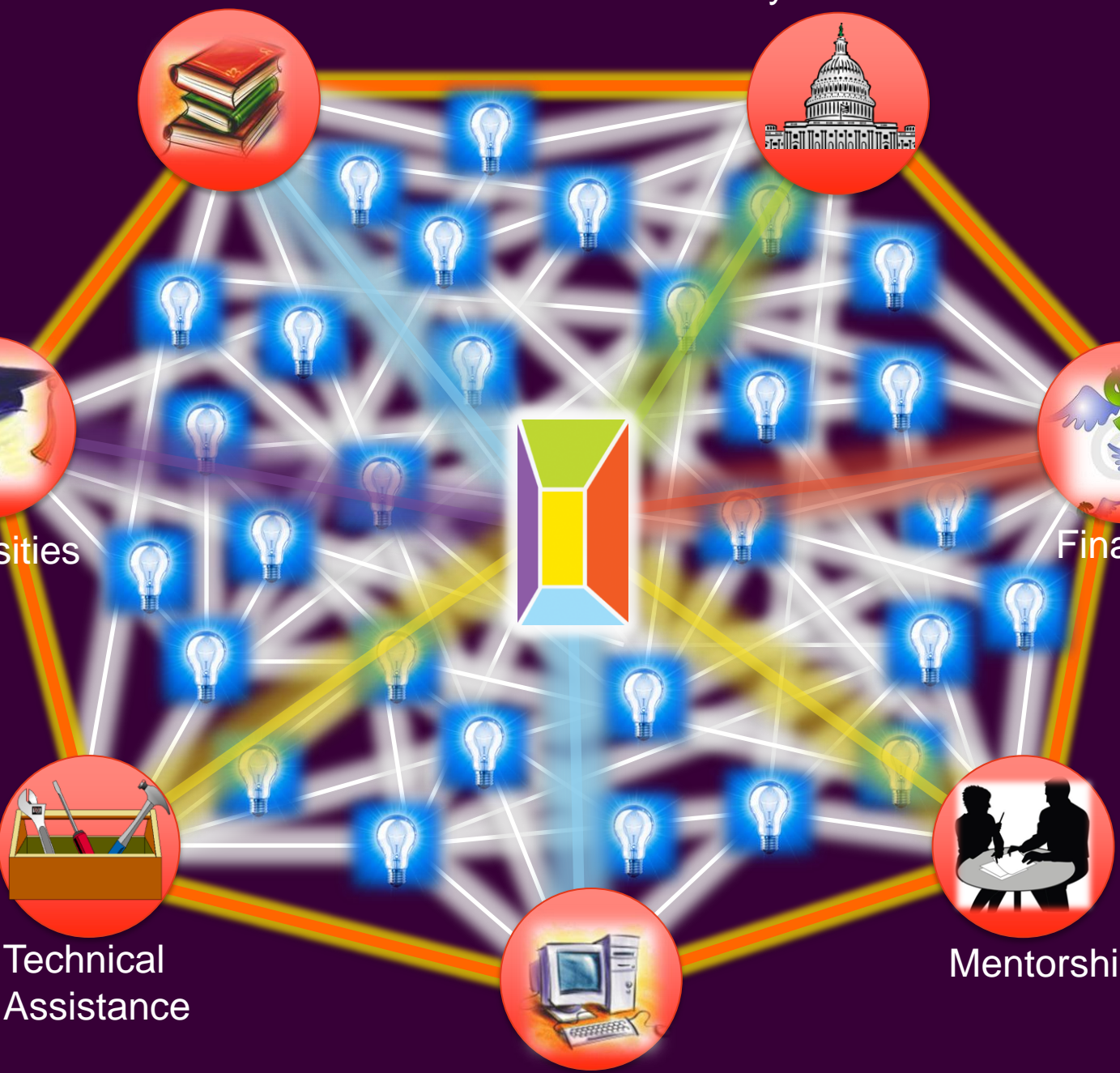
Technical Assistance



Mentorship



Knowledge Network



K-12

City/Chamber



Results



Universities



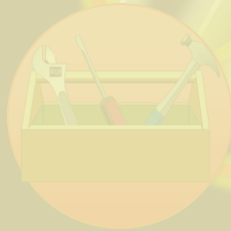
JOBS



Financing



IMPACT



Technical Assistance



Mentorship



Knowledge Network

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