

COLLEGE SUMMIT

Lesson from Advocacy Work

Kennedy School
of Government

*The Power of
Social Innovations*

August 3, 2010

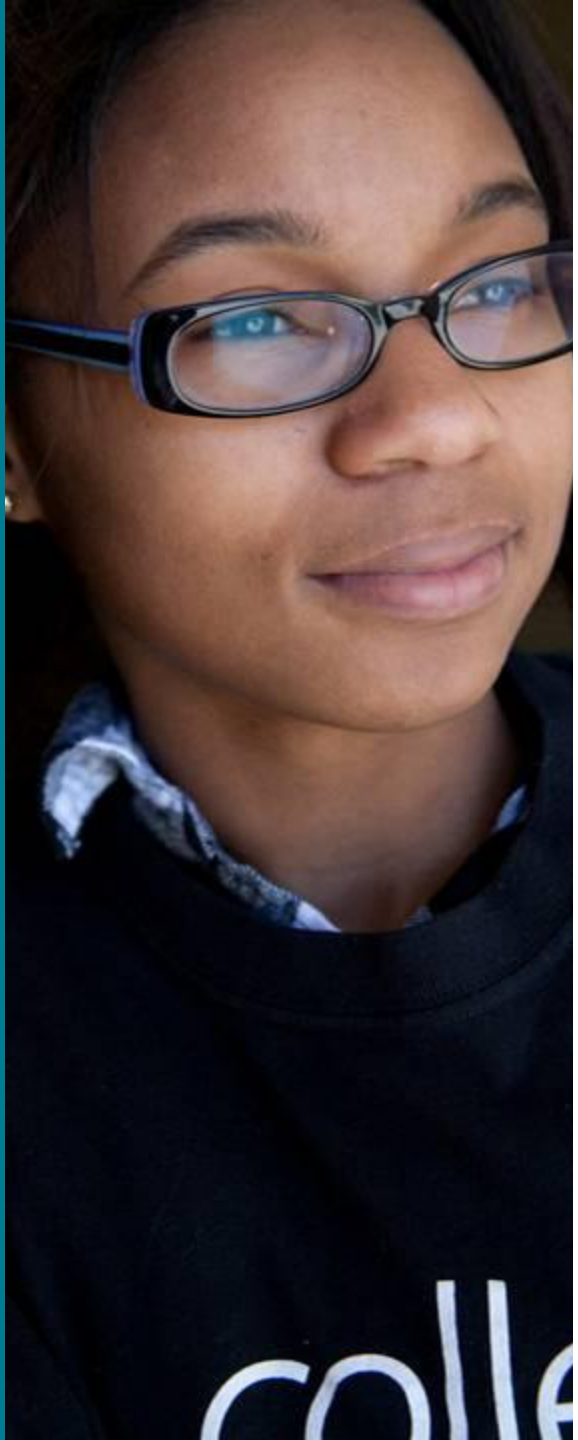


college
summit
connect to



Agenda

- College Summit Background
- Story
- Lessons





What College Summit Does

College Summit is the national organization that partners with public schools to raise the focus from high school diplomas to college success.

How? College Summit trains principals, teachers, and the most influential students in the school to put every student on the path to higher education.

College Summit works with 25,000 students in 180 high schools in 12 states.

According to an independent evaluation, College Summit high schools increase their *College Enrollment Rates* by 18% for participants.



Story

- “We have a policy problem!”
- Allies who embraced the vision
- Articulating the vision
 - The Promise of Proficiency
 - http://www.americanprogress.org/issues/2009/12/promise_of_proficiency.html
 - High Schools as Launchpads
 - <http://www.collegesummit.org/for-policy-makers/policy-positions/white-paper-2008-high-schools-as-launch-pads/>
- Progress with RTTT and ARRA
- Secretary Duncan’s Speech on High Schools:
 - “The entire culture of high schools must be changed to support student success beyond K-12.”





Lessons

- Get clarity on the “lever”
- Build relationships, bipartisan ones
- Form strategic alliances
- Work with urgency, patiently

