Tuesday, October 9, 2012

10:15 - 11:45 am  Session 1 (5th Floor, Nye A,B,C)

Panel 1A: Trade Policy (5th Floor, Nye A)
Chair: Xiaolang Li, Georgia Tech, USA

The Impact of Recent Changes in Trade Policy on China and Global Clothing and Textiles
*Eun Jin Hwang, Indiana University of Pennsylvania, USA

Has the Chinese Growth Model Changed? A View from the Credit Market
*Risto Herrala, Bank of Finland/BOFIT, Finland
Yandong Jia, People’s Bank of China, China

Diplomacy and Investment - the case of China
*Jianhong Zhang, Nyenrode Business University, Netherlands; YNUFE, China
Jiangang Jiang, Zhejiang University, China
Chaohong Zhou, Tilburg University, Netherlands

Panel 1B: Institutions and IBV (5th Floor, Nye B)
Chair: Hans Jansson, Linnaeus University, Sweden

How can China invest in countries where others are expropriated?
Song Qianru, University of Chile
*Rodrigo Wagner, Tufts University and CID-Harvard (USA)

The impact of corporate strategy and host country’s institutions on corporate sustainability of MNCs’ foreign subsidiaries: A case study of Minmetals
*Xueli (Charlie) Huang, RMIT University, Australia
Ling (Irene) Deng, RMIT University, Australia

Another Look at Institutional Influences on the rise of Made-in-China Multinationals
*Xiaohua Yang, University of San Francisco, USA
Clyde Stoltenberg, Wichita State University, USA

* indicates panel presenter
Panel 1C: CSR, Labor Market and Ethics (5th Floor, Nye C)
Chair: William Hua Wang, Euromed Management, France

New Drivers of Corporate Social Responsibility: a case study in China
Gaston Fornes, University of Bristol, UK; ESIC Business and Marketing School, Spain
*Belen Lopez, ESIC Business and Marketing School, Spain
Melanie Bierens de Haan, University of Bristol, UK

Effects of Relocation on working conditions in Chinese Firms
Anna-Maria Schneider, Humboldt-University Berlin, Germany
*Christoph Lattemann, Jacobs-University Bremen, Germany
Stefan Altmann, Humboldt-University Berlin, Germany

1:30 - 3:00 pm   Session 2 (5th Floor, Nye A,B,C)

Panel 2A: Government and Firms (5th Floor, Nye A)
Chair: Xiaohua Yang, University of San Francisco, USA

Crouching Tiger, Hidden Dragon: On a State-Stewardship View on Chinese Firms' Internationalization
Hao Liang, CentER, Tilburg University, the Netherlands
*Bing Ren, School of Business, Nankai University, China
Sunny Li Sun, Bloch School of Management, University of Missouri - Kansas City, USA

SEZs Go Global: The Internationalization of Chinese Industrial Policy
*Nikia Clarke, Oxford University, UK

Strength within Boundaries: Nanxun and China’s Small Town Heritage
*Hanchao Lu, Georgia Institute of Technology, USA

Panel 2B: Book Panel Discussion (5th Floor, Nye B)
Chair: Robert Lee, Diaz, Reus & Targ LLP, United States

China's Geography: Globalization and the Dynamics of Political, Economic, and Social Change
*Gregory Veeck, Western Michigan University, USA
Clifton W. Pannell, University of Georgia, USA
Christopher J. Smith, University at Albany, SUNY, USA
Youqin Huang, University at Albany, SUNY, USA

China’s Energy Relations with the Developing World
Carrie Currier, Texas Christian University, USA
*Manochehr Dorraj, Texas Christian University, USA

* indicates panel presenter
Subsidies to Chinese Industry: State Capitalism, Business Strategy and Trade Policy
*Usha Haley, Massey University, New Zealand
George Haley, University of New Haven, USA

Chinese International Investments,
Ilan Alon, Rollins College, USA
*Marc Fetscherin, Rollins College, USA
Philippe Gugler, University of Fribourg, Switzerland

Small Town; Big Company
*Paul Ross, Alcatel-Lucent Shanghai Bell, China

Panel 2C: Corporate Governance (5th Floor, Nye C)
Chair: Nikia Clarke, Oxford University, UK

Dressing Up for Premium: A New Perspective on Cross-Listing from China
Walid Busaba, University of Western Ontario, Canada
*Lin Guo, Suffolk University, USA
Zhenzhen Sun, Siena College USA
Tong Yu, University of Rhode Island and Shanghai University of Finance and Economics, USA

Corporate Ownership and the pattern of China’s outward FDI
Alessia Amighini, University of Eastern Piedmont, Italy
*Roberta Rabellotti, University of Pavia, Italy
Marco Sanfilippo, European University Institute, Italy

Different Worlds of Organizing in Chinese Companies located in Denmark: A literature review and a suggestion of how to study the issue
*Ann Westenholz, Copenhagen Business School, Denmark

3:30 - 5:00 pm  Session 3 (5th Floor, Nye A,B,C)

Panel 3A: Government, Resources and Negotiation Power I (5th Floor, Nye A)
Chair: Christoph Lattemann, Jacobs University, Germany

The China’s Government Procurement International Trade Negotiation in the Electric Energy Sector with WTO members
*Stéphane Coudé, Paris Dauphine University

Reregulation of China’s Rare Earth Production and Export
*Yujia He, Georgia Institute of Technology, USA

* indicates panel presenter
China-ASEAN Free Trade Area —— A Case Study of China’s Pursuit of Economic Diplomacy in Post-Crisis Globalization
Shamsul Khan, University of South Australia, Australia
*Lei Yu, University of South Australia, Australia

Panel 3B: Discussion: China and Africa (5th Floor, Nye B)
Chair: Fei-Ling Wang, Georgia Institute of Technology, USA

- Yazhong Huang, Council on Foreign Relations, USA
- John McIntyre, Georgia Institute of Technology, USA
- Fei-Ling Wang, Georgia Institute of Technology, USA
- Jianwei Wang, University of Wisconsin-Stevens Point, USA
- Haiyan Xu, Fudan University, China
- Yawei Liu, Carter Presidential Center, USA

Panel 3C: Firms Internationalization Strategy I (5th Floor, Nye C)
Chair: Wenxian Zhang, Rollins College, USA

The Location Choice of Chinese Foreign Direct Investment in the United States: Determinants and the Effect of Mode of Entry
*John Anderson, Drake University, USA / Durham University, UK
Dylan Sutherland, Durham University, UK

Re-examining the internationalisation process of emerging market multinationals: Evidence from Chinese firms in Australia
*Robert Jack – Macquarie University, Australia
Karl (Lijun) Qin – Macquarie University, Australia

Chinese State Owned Enterprises Go Global
Ilan Alon, Rollins College, USA
Shen Jun, China Executive Leadership Academy Pudong, China
*William Hua Wang, Euromed Management, France
Jennifer Jokl and Liyang Liu, Undergraduate students at Rollins College, USA

* indicates panel presenter
**Wednesday, October 10, 2012**

**9:45 - 11:15 am  Session 4 (5th Floor, Nye A,B,C)**

**Panel 4A: Government, Resources and Negotiation Power II (5th Floor, Nye A)**

*Chair: Gayle Allard, IE Business School, Spain*

*China’s Energy Diplomacy in Central Asia: An Emerging Superpower?*
*Janet Xuanli Liao, University of Dundee, UK*

*China’s Rare Earth Sector – between domestic consolidation and global hegemony*
*Reinhard Biedermann, Tamkang University, Taiwan (ROC)*

**Panel 4B: Firms Internationalization Strategy II (5th Floor, Nye B)**

*Chair: Robert Lee, Diaz, Reus & Targ LLP, United States*

*The reorganization of auto production: A network analysis of FDI and international trade*
*Alessia Amighini, University of Eastern Piedmont, Novara, Italy*
*Sara Gorgoni, University of Greenwich Business School, UK*

*Dynamics of Integration Management in Chinese Cross-border M&A: A Longitudinal View based on the Learning Perspective*
*Yipeng Liu, University of Mannheim, Germany*
*Shlomo Tarba, The Open University, Israel*
*Huiyao Wang, Center for China & Globalization, China*

*From Debut to Debacle: The Case of The Florida Splendid China*
*Wenxian Zhang, Rollins College, USA*

**11:30 - 1:00 pm  Session 5 (5th Floor, Nye A,B,C)**

**Panel 5A: Cultural Differences (5th Floor, Nye A)**

*Chair: Sten Söderman, Stockholm University, Sweden*

*Cognitive distance and obstacles to business success- the experience of Chinese companies in Germany*
*Yue-fang Si, Justus Liebig University Giessen, Germany*
*Ingo Liefner, Justus Liebig University Giessen, Germany*

*Organizational Attractiveness of Chinese Multinational Corporations in Europe and the U.S.A.*
*Terry Alkire, Central Washington University, USA & Skema Business School, France*

* indicates panel presenter
An examination of ‘country of origin’ effect: Evidence from Chinese multinational enterprises
*Judith Shuqin Zhu, The University of Newcastle, Australia
Cherrie Jiuhua Zhu, Monash University, Australia

Panel 5B: Geopolitics (5th Floor, Nye B)
Chair: Julian Chang, Harvard University, USA

Exploring Seven Mythical Questions on China in Africa: A Decadal Review of controversial Conclusions
*Ado Abdoulkadre, Laval University, Canada
Zhan Su, Laval University, Canada

Chinese Foreign Direct Investment in the EU: A Tsunami or a Drop in the Ocean?
*Duncan Freeman, Brussels Institute of Contemporary China Studies, VUB, Belgium

A Different Kind of Investor? Chinese FDI in Latin America
*Gayle Allard, IE Business School, Spain

Investor-State Conflict, Sovereign Immunity, and the Curious Case Against Chinese Investment in the DRC
*Pamela N. Phan, Stanford Law School, USA

Panel 5C: Firms Internationalization Strategy III (5th Floor, Nye C)
Chair: Susan Lackman, Rollins College, USA

Chinese traditional Brands for the World
*Waldemar Pfoertsch, Pforzheim University, Germany
Bei Rebecca Yang, CEIBS, China

‘Icarus Paradox’ or ‘Verto in Prosperum’: Chinese Internet Firms, B-Models, and Internationalization
*Syed Tariq Anwar, West Texas A&M University, USA

2:00 - 3:30 pm  Session 6 (5th Floor, Nye A,B,C)

Panel 6A: Outward Foreign Direct Investments (5th Floor, Nye A)
Chair: Anand Raman, Harvard Business Review, United States

Outward Direct Investment: A New Dimension of China’s Globalization
*Tong Li, Milken Institute, USA

* indicates panel presenter
Why firms employ different internationalisation strategies? - Evidence from China
*Meng Song, Aston University, UK
Jun Du, Aston University, UK
Nigel Driffield, Aston University, UK

How large Chinese companies establish international competitiveness in other BRICS-the case of Brazil
*Hans Jansson, Linnaeus University, Sweden
*Sten Söderman, Stockholm University, Sweden

Panel 6B: Firms Internationalization Strategy IV (5th Floor, Nye B)
Chair: Syed Tariq Anwar, West Texas A&M University, USA

Multi-nationality and performance effects of internationalization: China OFDI from the portfolio perspective
Jeremy Clegg, University of Leeds, UK
Hsin-Mei Lin, National Chi Nan University, Taiwan
Hinrich Voss, University of Leeds, UK
*I-Fan Yen, National Chi Nan University, Taiwan

Global Value Chains and a Survival Path for OEM Enterprises: Toy Industry in China
Chen Dezhi, Shanghai Jiaotong University, China
*William Xiaojun Wei, Grant MacEwan University, Canada
Daiping Hu, Shanghai Jiaotong University, China
Fanhua Wang, Shanghai Jiaotong University, China

Emerging-market MNEs investing in Europe. A typology of subsidiary global-local connections
Elisa Giuliani, University of Pisa, Italy
Sara Gorgoni, University of Greenwich, UK
Christina Günther, Max Planck Institute of Economics, Germany
*Roberta Rabellotti, University of Pavia, Italy

Program Subject to Change

* indicates panel presenter